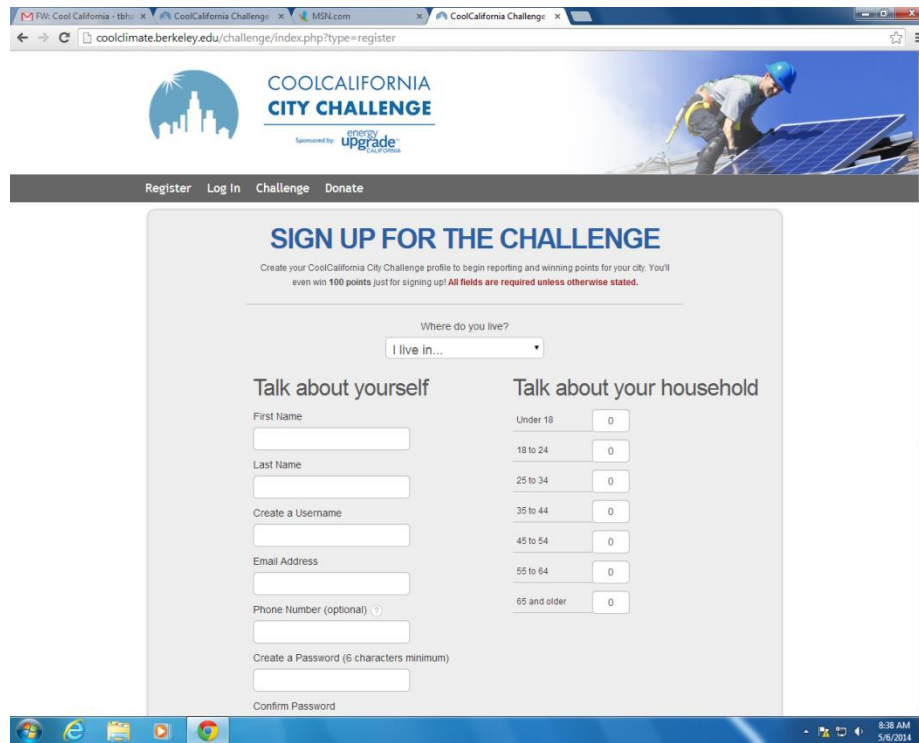




How to Enter the Cool California Challenge



Sign up! Part 2



The screenshot shows a web browser window with the URL `coolclimate.berkeley.edu/challenge/index.php?type=register`. The page header features the "COOLCALIFORNIA CITY CHALLENGE" logo, a "Sponsored by energy upgrade" tagline, and a navigation bar with links for "Register", "Log in", "Challenge", and "Donate". A banner image shows a person installing solar panels.

SIGN UP FOR THE CHALLENGE

Create your CoolCalifornia City Challenge profile to begin reporting and winning points for your city. You'll even win 100 points just for signing up! **All fields are required unless otherwise stated.**

Where do you live?
I live in...

Talk about yourself	Talk about your household	
First Name <input type="text"/>	Under 18	<input type="text" value="0"/>
Last Name <input type="text"/>	18 to 24	<input type="text" value="0"/>
Create a Username <input type="text"/>	25 to 34	<input type="text" value="0"/>
Email Address <input type="text"/>	35 to 44	<input type="text" value="0"/>
Phone Number (optional) <input type="text"/>	45 to 54	<input type="text" value="0"/>
Create a Password (6 characters minimum) <input type="text"/>	55 to 64	<input type="text" value="0"/>
Confirm Password <input type="text"/>	65 and older	<input type="text" value="0"/>

The browser's taskbar at the bottom shows the time as 8:38 AM on 5/16/2014.

Take the Survey

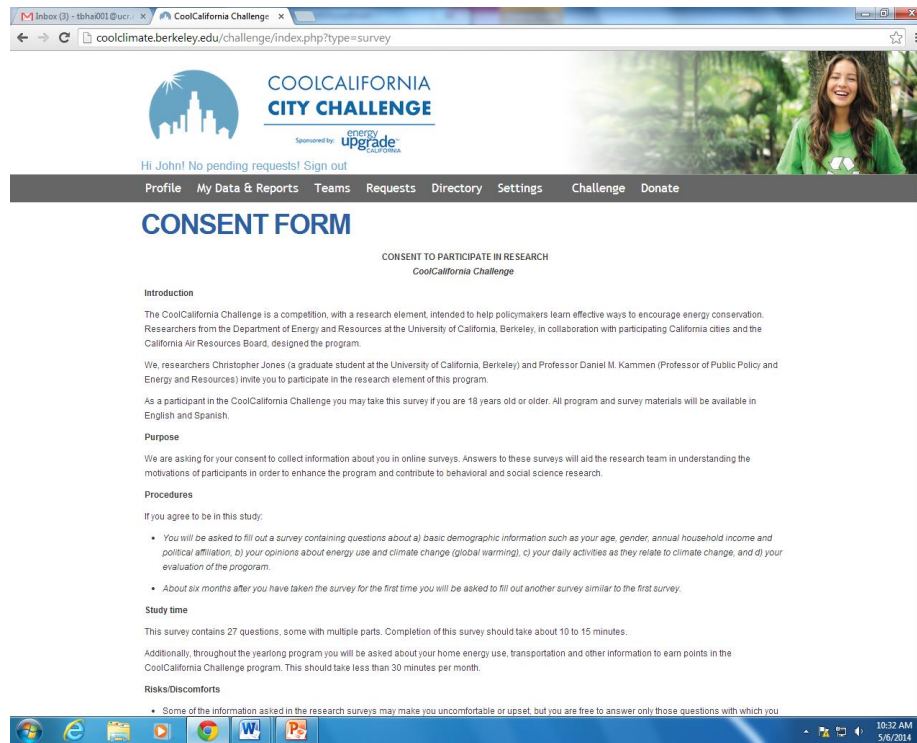
The screenshot displays the CoolCalifornia City Challenge website. The header includes the logo and navigation links. The main content area is divided into several sections:

- Household Summary:** Shows 100 total points, #118 out of 199 in Riverside, and 0 lbs CO₂ saved.
- 2014 Leaderboard:** A table listing cities and their scores.
- EARN KUDOS:** A section with a red box around the 'Take Survey (100 points)' button.
- News & Activity:** A section with a headline about bonus points.

A red circle is drawn around the 'Take Survey' button, with the text 'Take Survey' written in red across it.

City	Households	Points
#1 Claremont	141	251670
#2 Corona	136	139751
#3 Riverside	273	111832
#4 Chula Vista	704	68544
#5 Long Beach	120	64972
#6 Cucamonga	72	59695
#7 Mission Viejo	39	44921
#8 Burlingame	22	35627
#9 Arcata	37	16808
#10 Lynwood	2	0

Take the Survey Part 2



The screenshot shows a web browser window with the URL `coolclimate.berkeley.edu/challenge/index.php?type=survey`. The page header features the "COOLCALIFORNIA CITY CHALLENGE" logo, sponsored by "energy upgrade", and a navigation bar with links: Profile, My Data & Reports, Teams, Requests, Directory, Settings, Challenge, and Donate. A user greeting "Hi John! No pending requests! Sign out" is visible. The main content is titled "CONSENT FORM" and "CONSENT TO PARTICIPATE IN RESEARCH CoolCalifornia Challenge".

Introduction

The CoolCalifornia Challenge is a competition, with a research element, intended to help policymakers learn effective ways to encourage energy conservation. Researchers from the Department of Energy and Resources at the University of California, Berkeley, in collaboration with participating California cities and the California Air Resources Board, designed the program.

We, researchers Christopher Jones (a graduate student at the University of California, Berkeley) and Professor Daniel M. Kammen (Professor of Public Policy and Energy and Resources) invite you to participate in the research element of this program.

As a participant in the CoolCalifornia Challenge you may take this survey if you are 18 years old or older. All program and survey materials will be available in English and Spanish.

Purpose

We are asking for your consent to collect information about you in online surveys. Answers to these surveys will aid the research team in understanding the motivations of participants in order to enhance the program and contribute to behavioral and social science research.

Procedures

If you agree to be in this study:

- You will be asked to fill out a survey containing questions about a) basic demographic information such as your age, gender, annual household income and political affiliation, b) your opinions about energy use and climate change (global warming), c) your daily activities as they relate to climate change, and d) your evaluation of the program.
- About six months after you have taken the survey for the first time you will be asked to fill out another survey similar to the first survey.

Study time

This survey contains 27 questions, some with multiple parts. Completion of this survey should take about 10 to 15 minutes.

Additionally, throughout the yearlong program you will be asked about your home energy use, transportation and other information to earn points in the CoolCalifornia Challenge program. This should take less than 30 minutes per month.

Risks/Discomforts

- Some of the information asked in the research surveys may make you uncomfortable or upset, but you are free to answer only those questions with which you

Join the Riverside Green Team

COOLCALIFORNIA CITY CHALLENGE
Sponsored by energy upgrade

Hi Taher! No pending requests! Sign out

Profile My Data & Reports **Teams** Requests Directory Settings Challenge Donate

Household Summary

4461 total points
4 out of 201 in Riverside
729 lbs CO₂ saved

2014 Leaderboard

City	Households	Points
#1 Claremont	141	251670
#2 Corona	136	139751
#3 Riverside	276	112532
#4 Chula Vista	704	68564
#5 Long Beach	120	64972
#6 Cucamonga	73	59695
#7 Mission Viejo	39	46891
#8 Burlingame	22	35627
#9 Arcata	37	16908
#10 Lynwood	2	0

LEVELS

- GURU 10,000 points
- CHAMPION 6,000 points
- MAGICIAN 2,000 points
- WARRIOR 500 points
- MINION 100 points

My household used kilowatt hours of electricity from Start End

Enter bills sequentially starting Jan - Feb **Submit**

EARN KUDOS

- Add Picture (50 points)
- Take Survey (50 points)
- Calculator (coming soon)

Electricity (kWh)

Similar Households My Household

News & Activity

The Challenge is on! Ten cities competing to be the "Coolest California City."

Did you know **Bonus Points are worth five times the value of Green Points?** This means you and your city can earn the most points by lowering your energy bills and motor vehicle emissions over time. Plus, you save money too!

See Statewide Press Release Announcing the

Join the Riverside Green Team

The screenshot shows the CoolCalifornia City Challenge website. The header includes the logo, 'COOLCALIFORNIA CITY CHALLENGE', and a navigation bar with links: Profile, My Data & Reports, Teams, Requests, Directory, Settings, Challenge, and Donate. The main content area has a 'Welcome to Teams' section and a 'Join or Start a Team' section. The 'Join or Start a Team' section contains a search bar, a 'Create New Team' button (circled in red), and a 'Browse All' button. Handwritten red text 'Riverside Green Team' is written below the search bar. On the right, a 'Top Teams' list shows 11 teams with their scores.

Rank	Team Name	Score (pts)
1	Sustainable Claremont	68734
2	Corona Secret Service	37983
3	CoronaDWPI	32067
4	Riverside Public Utilities	26237
5	Gulch Mulchers	19617
6	Burlingamers	18119
7	Long Beach ECO	14565
8	MY Green Team	13279
9	Claremont City Council	6685
10	Green Team RC	8338
11	Long Beach Green Schools	7231

Enter Data

The screenshot shows the CoolCalifornia.org website interface. The browser address bar displays the URL: `coolclimate.berkeley.edu/challenge/index.php?type=user&username=JohnSmith11`. The website header includes the CoolCalifornia City Challenge logo, sponsored by energy upgrade, and a navigation menu with links: Profile, My Data & Reports, Teams, Requests, Directory, Settings, Challenge, and Donate. The user is logged in as John Smith.

The main content area is divided into several sections:

- Household Summary:** Shows 100 total points, #132 out of 201 in Riverside, and 0 lbs CO₂ saved.
- 2014 Leaderboard:** A table listing the top 10 cities by points.
- LEVELS:** A list of achievement levels from MINION to GURU.
- Enter Data:** A section for adding electricity data, highlighted with a red circle. It includes a form for "My household used [] kilowatt hours of electricity from [] Start [] End []" and a "Submit" button.
- EARN KUDOS:** A section for earning points through various activities.
- News & Activity:** A section for news and activity updates.

The "2014 Leaderboard" table is as follows:

City	Households	Points
#1 Claremont	141	251670
#2 Corona	136	139751
#3 Riverside	276	112532
#4 Chula Vista	704	68564
#5 Long Beach	120	64972
#6 Rancho Cucamonga	73	59595
#7 Mission Viejo	39	46891
#8 Buntingame	22	35627
#9 Arcata	37	16908
#10 Lynwood	2	0

Enter Data

The screenshot shows a web browser window with the URL `coolclimate.berkeley.edu/challenge/index.php?type=usercp`. The page header includes the "COOLCALIFORNIA CITY CHALLENGE" logo, a "Sponsored by energy upgrade" badge, and a navigation bar with links: Profile, My Data & Reports, Teams, Requests, Directory, Settings, Challenge, and Donate. A greeting "Hi John! No pending requests! Sign out" is visible.

The main content area is titled "Household Information" and contains two sections for reporting:

- Electricity Report**: Includes a "Most Recent Report" section with instructions and a "Report Electricity" form. The form has a text input for "My household used" followed by "kilowatt hours of electricity from", and two date inputs labeled "Start" and "End". A green "Submit" button is below.
- Natural Gas Report**: Includes a "Most Recent Report" section with instructions and a "Report Natural Gas" form. The form has a text input for "My household used" followed by "therms of natural gas from".

On the right side, a "Total Points" summary shows "100 Total Points", with breakdowns for "0 Green Points", "0 Bonus Points", and "100 Kudo Points". Below this is a "How Points Work" section. At the bottom right, a "How To:" section lists actions like "Add Electricity Reports", "Remove Electricity Reports", "Add Natural Gas Reports", "Remove Natural Gas Reports", "Add Vehicle", "Remove Vehicle", "Add Vehicle Odometer Reading", and "Remove Vehicle Odometer".

The Windows taskbar at the bottom shows the time as 10:28 AM on 5/6/2014.



Thank for Signing up!